



FORT LAUDERDALE  
THE RESIDENCES

**ORDINARY HAS NO  
HOME AT THE ALL  
NEW RESIDENCES AT  
W FORT LAUDERDALE.  
SIGNATURE LIVING IN  
AN ICONIC LANDMARK  
WITH THE LEVELS OF  
STYLE, SERVICE AND  
SIZZLE ONLY W CAN  
DELIVER. COMFORT  
AND GLAMOUR  
WHERE THE CITY  
MEETS THE SEA.**



# MAKE YOUR HOME AT FORT LAUDERDALE'S MOST EXCLUSIVE ADDRESS

## **OCEANFRONT LIVING HAS NEVER FELT MORE EXTRAORDINARY**

Settle in amongst the sea and sand  
at The Residences at W Fort  
Lauderdale, where the beach and  
the breeze are everyday pleasures.

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# OCEANFRONT DESTINATION

## ENDLESS POSSIBILITIES

Perfectly positioned between the Atlantic Ocean and the Intracoastal, The Residences at W Fort Lauderdale present a daring new vision for oceanfront luxury living. Boldly designed and precisely detailed, 171 residences have been thoughtfully reimagined. Oversized balconies, towering floor-to-ceiling windows and panoramic beach and city views set the tone for W Fort Lauderdale's signature ambiance. It's an anything-but-ordinary experience in the heart of South Florida's most vibrant waterfront community.

The Residences at W Fort Lauderdale pairs resort-like amenities with the style and service only a global brand like W can deliver. Newly reimagined residences from celebrated Manhattan design firm Meyer Davis transform this landmark into an icon of refinement and elegance. Set within a striking sail-shaped tower, each residence has been upgraded with new standards of leisure and tranquility. With miles of white sandy beachfront and playful, yet secluded, swimming pools, The Residences at W Fort Lauderdale offer an escape from the ordinary.

A world of benefits and privileges awaits. Customized Italian cabinetry, polished stone countertops and spacious seating anchor each home's fully integrated kitchen. Immerse yourself in spa-styled jacuzzi baths and indulgent W hotel beds found in every master suite. You'll marvel at unobstructed ocean and city views from plush private balconies. These finishing touches infuse the residences with W Fort Lauderdale's signature elegance and comfort. Spa services, dedicated welcome ambassadors, a fitness center and oceanfront dining are all within this convenient complex. Live an edenic existence where the only limits are your dreams and imagination.

**LIVING ROOM PATIO**  
W Fort Lauderdale, FL

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## POINTS OF INTEREST

As one of the nation's fastest-growing metropolises, Fort Lauderdale offers an unrivaled array of cultural, physical and lifestyle amenities - many, just steps from The Residences at W Fort Lauderdale. From sailing to shopping, museums to marinas, the city is truly a world-class destination.

With its sun-kissed beaches and azure Atlantic Ocean, Fort Lauderdale has long been known as the Venice of America. Today, the city is an official boating mecca, excelling at everything from cruising to yachting to stand-up paddle boarding. There's fishing, of course, along with the annual Fort Lauderdale International Boat Show and both the International Fishing and Swimming Halls of Fame.

Fort Lauderdale is also excelling on the cultural front. The Broward Center for the Performing Arts, one of the top 10 most visited theatres in the world, and the NSU Art Museum Fort Lauderdale are testaments to the city's tradition of high-culture excellence. Then, there's the Museum of Discovery and Science and Fort Lauderdale Children's Theater. A clutch of elegant country clubs and premier golf courses offer ideal settings for both low-key deal-making and casual competition. And the nearby Hard Rock Stadium is where serious sports fans find pro-level fun.

With its world-class shopping, fine dining and all-access outdoor activities, Fort Lauderdale isn't just for vacations - it's a place to truly call home.

**LAS OLAS BOULEVARD**  
Fort Lauderdale, FL

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# AN UNRIVALED LOCATION

W Fort Lauderdale is an architectural landmark precisely positioned along the most enviable slice of city shoreline. This contemporary glass-and-steel landmark pairs iconic architecture with innovative interior design to create an atmosphere of elegance and comfort. W Fort Lauderdale inhabits a pair of sail-shaped towers ingeniously linked by inviting public spaces and accented by subtle lighting elements and soothing water features. It is both a resort and a retreat, a welcome antidote to everyday intrusions.

Life at W Fort Lauderdale means always expecting the unexpected. Step away from the intimacy of your own home to experience signature W leisure and lifestyle amenities. At the resort itself, a sprawling pool complex, indulgent Bliss® Spa and a world-class restaurant are all within easy reach. Equally accessible are miles of powdery white beachfront, which beckon sun-seekers with shorefront bliss. Or opt for a spell at WET®, the poolside chill-out complex with cabanas, cocktails and prime water views.

**BEACHFRONT**  
Fort Lauderdale, FL

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# WHATEVER WHENEVER®

The newly-imagined Residences at  
W Fort Lauderdale offer resort living at  
its best. No compromises, no concerns.

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# A WORLD OF AMENITIES

Stake your claim to a sun-kissed lifestyle where no dream or desire is ever out of reach. Whatever you seek. Whenever you desire. However it may be fulfilled, this is the core of W-style living. Secluded in their own wing, The Residences at W Fort Lauderdale are an oasis for privilege and privacy set within the larger landmark W resort. Here, owners may immerse themselves in amenities and experiences that are far beyond the ordinary or expected.

At the heart of W-style living is the WHATEVER/WHENEVER® concierges who oversee the resort's almost endless array of on-site pleasures. There's inventive seafood dining at Steak 954, a modern take on the classic steakhouse from celebrated restaurateur Stephen Starr, the culinary mind behind innovative eateries in Philadelphia, New York and Miami. Lighter bites like sandwiches and salads are offered at the pool-front WET® Bar, along with casual coffee and treats at W Cafe. Come sundown, the Living Room offers al fresco cocktails and tasty small plates, just moments from the beach. Casual, elegant and cool, W Fort Lauderdale is a full-service retreat that couldn't be closer to home.

**WET EAST®**  
W Fort Lauderdale, FL

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# AT EVERY CORNER, LIFE MEETS STYLE

It's a design ethos that fits perfectly at The Residences at W Fort Lauderdale, where Meyer Davis has created spacious homes effortlessly melding elegance and aesthetics.

**LIVING ROOM**  
W Fort Lauderdale, FL

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## REMIXED RECHARGED REBORN

The Residences at W Fort Lauderdale have been boldly reimagined by New York-based design duo Will Meyer and Gray Davis. The pair, known as Meyer Davis, first met as architecture school classmates before founding their firm over 15 years ago. Today, Meyer Davis has become a favorite of high-profile retail, well-known restaurateurs and key hospitality clients ranging from Oscar de la Renta and John Varvatos, to chef Daniel Boulud and Tom Collichio's restaurants, and to hotel groups like W Hotels and St. Regis. No doubt, they favor Meyer Davis' focused-yet-luxurious aesthetic, which is defined by warm colors, clean lines and an unwavering commitment to beauty and functionality. Meyer Davis enjoys seeking new and unexpected solutions, values lasting impact over flash, and believes in the power of restraint. Their work proves that intelligent subtraction often yields the greatest results.

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**LIVING ROOM**  
W Fort Lauderdale, FL

A person's legs, wearing a white dress, are visible from the knees down, standing in shallow ocean water. The scene is captured at sunset or sunrise, with a warm, golden light illuminating the water and the person's legs. The background shows the ocean and a hazy sky. A white diagonal line runs from the top right corner towards the bottom right, separating the main headline from the descriptive text.

# ACQUIRE A PERMANENT SENSE OF ESCAPE

Embark on a journey of elegance and relaxation as open and free as the azure Atlantic. At The Residences at W Fort Lauderdale, erase the boundaries between holiday and home.



CONDO LOBBY  
W Fort Lauderdale, FL

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LIVING ROOM



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MASTER BEDROOM



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LIVING ROOM

An aerial photograph of the W Fort Lauderdale hotel complex, showing its modern architecture with curved balconies and a central courtyard with a pool. The hotel is situated on a beachfront with a sandy beach and turquoise water in the foreground. Other buildings and greenery are visible in the background.

# FEATURES AND AMENITIES

## RESIDENCE FEATURES

Magnificent 9-foot floor-to-ceiling windows  
Atlantic Ocean and Intracoastal Waterway views  
Sliding glass doors onto spacious balconies  
Fully finished living and dining areas  
Entertainment system

## KITCHEN AND DINING

Fully-integrated kitchens  
Italian-designed cabinetry  
Polished designer stone counter tops  
Deluxe side-by-side refrigerator and freezer with icemaker  
Dishwasher  
Flat range stove with gourmet wall-oven  
Built-in microwave  
Under-mounted stainless steel sink  
Dining table with seating for four  
Washer and dryer

## MASTER BEDROOM

Signature W Hotels® bed  
NudeAudio Studio 5 with multi-device docking station  
Plush seating  
Up to 56" LCD TV

## MASTER BATHROOM

Designer vanity tops, shower, tub, walls and floors  
Premium spa bathtub and separate shower  
Designer fixtures, faucets and accessories

## BUILDING AMENITIES

BEACHFRONT - 315 linear feet of designated white beach  
WET EAST® - Heated swimming pool oasis with endless oceanfront views  
WET WEST® - Secluded pool oasis  
FIT CENTER - The perfect spot to inspire a workout  
CABANAS - Book a private cabana and order treats from the WET® Bar and Grille  
BLISS® SPA - Pamper the mind and body in our full-service spa  
STEAK 954 - Stephen Starr gourmet oceanfront restaurant  
LIVING ROOM - Ocean view lounge for cocktails, bites and socializing

## OWNER BENEFITS

WHEELS<sup>SM</sup> parking (1) complimentary space per residence  
10% off all BLISS® SPA services Monday - Thursday  
BLISS® SPA Manager's direct line for booking  
10% discount at STEAK 954  
10% discount at the Living Room  
25% Discount off the best available rate at W Fort Lauderdale for Family and Friends (when in house)  
10% discount off the best available rate at participating Starwood Hotels & Resorts Worldwide  
30% discount at W THE STORE online  
SPG Gold Membership

## RESIDENT SERVICES

Access to WHATEVER/WHENEVER®  
Residential Insider - residential requests & concierge services  
WHEELS<sup>SM</sup> - valet parking and self parking for residence owners  
Package delivery service  
Telephone access to Hotel Services and Amenities  
Text messaging services (e.g. for deliveries, guest arrivals, etc.)  
Access to all Hotel Amenities, with Resident signing privileges

POINTS OF  
INTEREST



SHOPPING

- 1. Galleria Mall
- 2. The Shops on Las Olas
- 3. Aventura Mall
- 4. Sawgrass Mills Mall

ARTS & CULTURE

- 5. Bonnet House Museum & Gardens
- 6. Broward Center for the Performing Arts
- 7. Fort Lauderdale Children’s Theatre
- 8. Museum of Art Fort Lauderdale
- 9. Museum of Discovery & Science
- 10. Stranahan House Museum
- 11. International Boat Show
- 12. Cinema Paradiso
- 13. International Swimming Hall of Fame
- 14. Hard Rock Live
- 15. FATVillage

SPORTS & RECREATION

- 16. Hard Rock Stadium
- 17. Hugh Taylor Birch State Park
- 18. Bliss Spa
- 19. BB&T Center
- 20. Coral Ridge Country Club
- 21. Sunrise Paddle Boards

MARINA/SAILING

- 22. Lauderdale Yacht Club
- 23. Bahia Mar Marina

TRAVEL

- 24. Port Everglades/Cruise Port
- 25. Fort Lauderdale-Hollywood International Airport
- 26. Fort Lauderdale Executive Airport
- 27. Water Taxi

NECESSITIES

- 28. The Fresh Market
- 29. Whole Foods

HOTELS

- 30. W Fort Lauderdale
- 31. The Ritz-Carlton, Fort Lauderdale
- 32. The Atlantic Hotel & Spa
- 33. Hilton Fort Lauderdale Beach Resort

EDUCATION

- 34. Pine Crest Private School
- 35. Nova Southeastern University
- 36. Florida Atlantic University

RELATED

EXCLUSIVE SALES & MARKETING BY 

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